



UNDER SECRETARY OF DEFENSE
4000 DEFENSE PENTAGON
WASHINGTON, D.C. 20301-4000



2004 OCT 13 AM 10:53

PERSONNEL AND
READINESS

INFO MEMO

October 7, 2004, 3:00 PM

FOR: SECRETARY OF DEFENSE

FROM: David S. C. Chu, Under Secretary of Defense (P&R) *David S. C. Chu*
12 Oct 04

SUBJECT: Impact of Abu Ghraib on Retention

- In May, you asked about the potential impact of Abu Ghraib on recruiting and retention. In addition to the update on recruiting and retention we provided at that time, we told you that we would include an item on our next survey of active duty members. The specific question we asked on our August survey is below.

56. How have the reports of alleged prisoner abuse at Abu Ghraib affected your desire to continue to serve in the military?

- Greatly increased my desire to serve
- Increased my desire to serve
- Neither increased nor decreased my desire to serve
- Decreased my desire to serve
- Greatly decreased my desire to serve

- We found that Abu Ghraib did not affect the desire to continue to serve of 84% of active duty members; it increased the desire to continue for 9%, and decreased it for 7% of members. The results by Service and by paygrade are attached.

COORDINATION: NONE

Attachment:
As stated



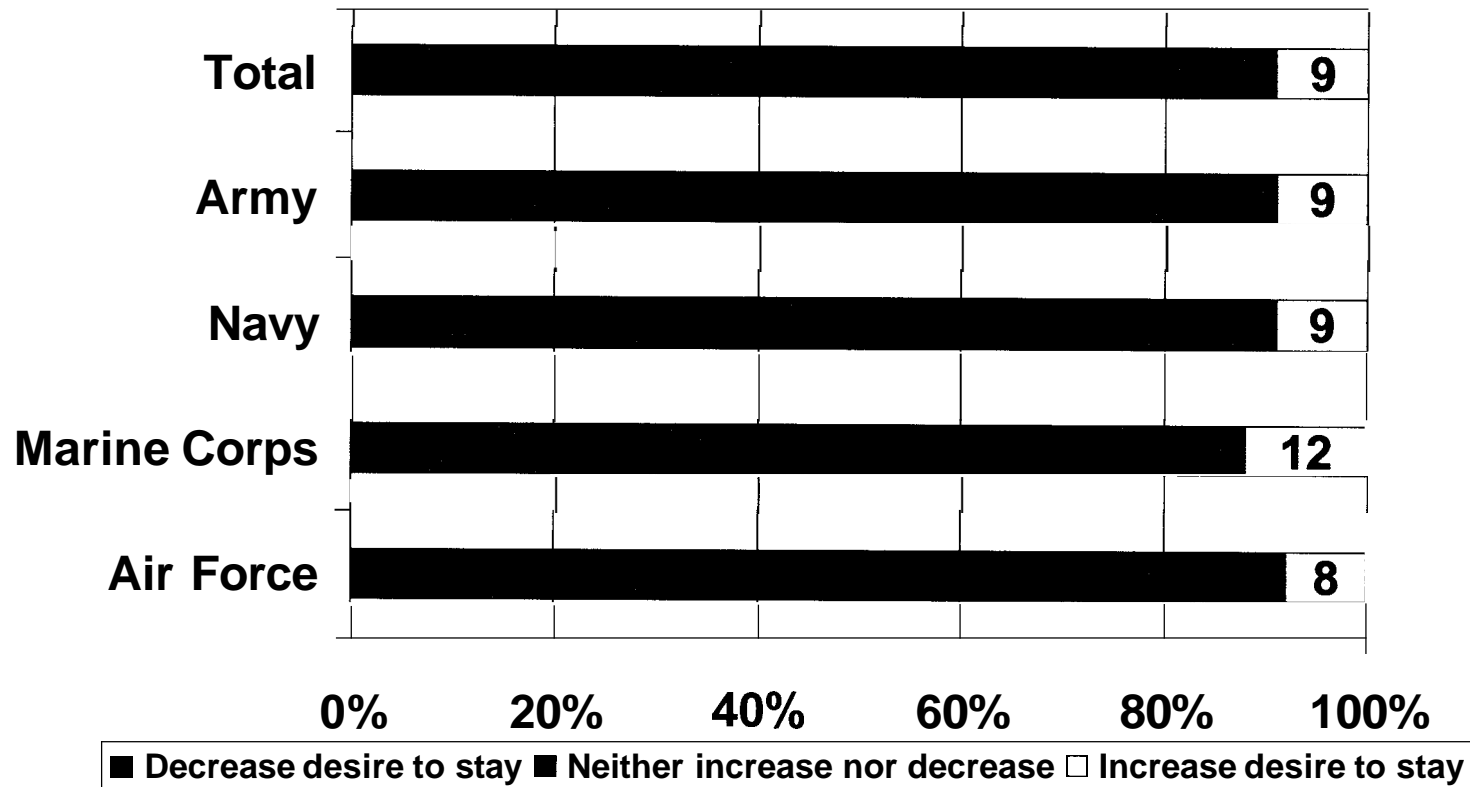
Prepared by: Anita Lancaster, DMDC, 703-696-5837

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Impact of Alleged Prisoner Abuse on Retention Intentions (by Service)

August 2004 Survey of Active Duty Members

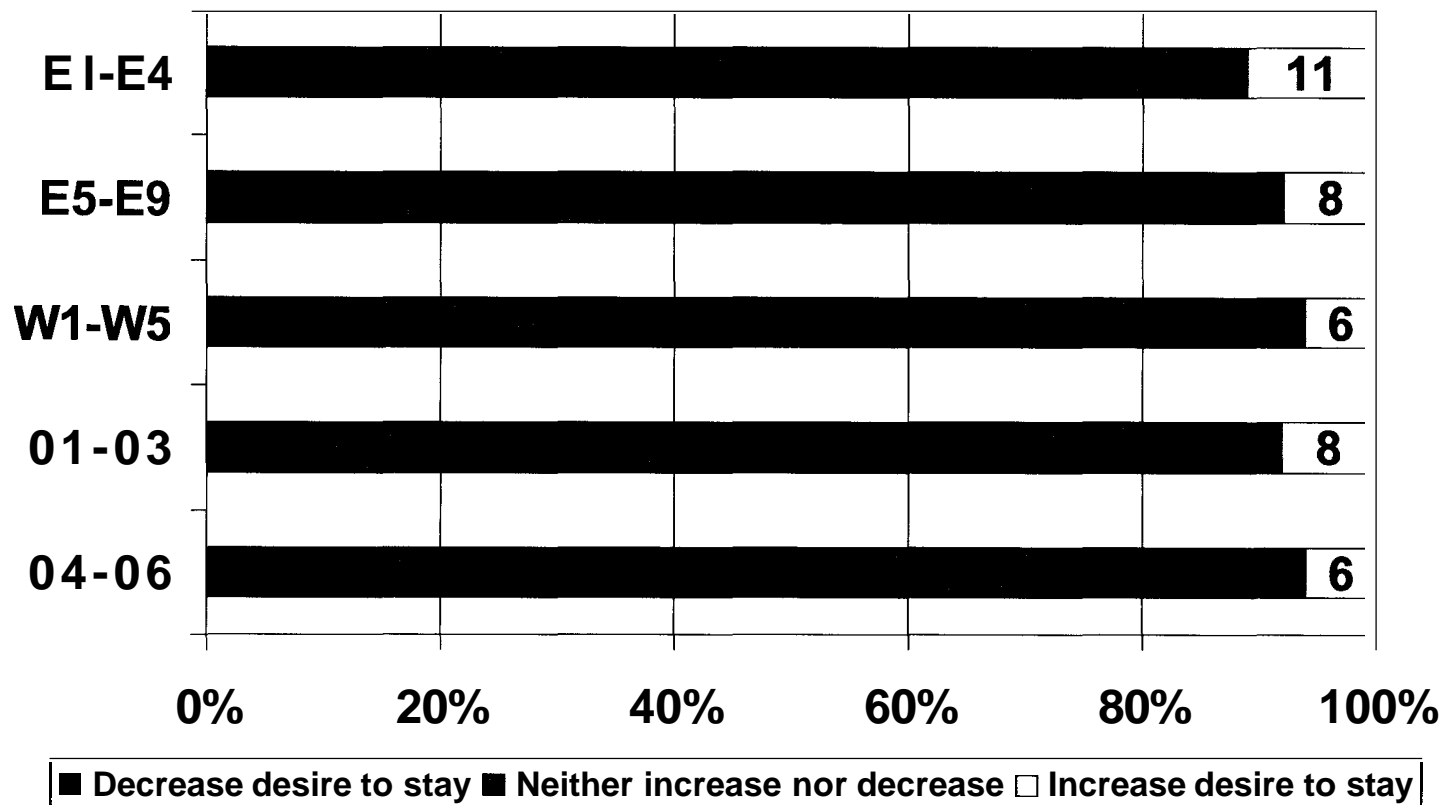


Margins of error +/- 3%



Impact of Alleged Prisoner Abuse on Retention Intentions (by Paygrade Group)

August 2004 Survey of Active Duty Members



Margins of error +/- 3%

